

## Medallions • Medals

Medallions are the ultimate method of recognition and remembrance. High quality designs can be die struck, printed, pewter or alloy injected. Medals can be single or double sided and 2D or 3D effects are available. Add a pin backing to the ribbon so medals can be attached to a uniform. Choose the full neck ribbon for larger medals so that they can be worn around the neck.



## Badges

Create distinctive excellence in beautiful two-toned custom shield designs. Badges can be designed for your local service patrol, company security or to add prestige to any organization. Car badges and grill emblems continue to grow popularity as a way of personalizing your vehicle. Dress up your vehicle with long lasting custom badges that last for years.



## Challenge Coins

During World War I, it became a tradition to ensure that all members carried a challenge coin at all times. This was accomplished through a challenge in the following manner: A challenger would ask to see the coin and if the challenger could not produce his coin, he was required to purchase a drink of choice for the member who had challenged him. If the challenged member produced his coin, then the challenging member was required to pay for the drink.

Today, the popularity of challenge coins has stretched far past the military. Many professional and collegiate sports organizations have their own challenge coins. They are also extremely popular with Police Departments, Fire Departments and Fraternal Organizations. Challenge Coins can be used as a versatile tool for any organization. It identifies its bearer as a unit member and is a symbol of pride, respect and fellowship.

Combine the best available materials with expert craftsmanship to create a lasting token that showcases the pride and hard work that your organization is known for.

*“Always carry your coin as a reminder of your commitment and connection to your organization and your daily life.”*

Bernard L. Friedman  
Major USAF (Ret.)